(Pages : 3) **N – 2700**

Reg. No. : .....

Name : .....

Third Semester B.Com. Degree Examination, March 2022

First Degree Programme under CBCSS

Core Course

CO 1341/CC 1342 — ENTREPRENEURSHIP DEVELOPMENT

(2019 & 2020 Admission)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in a word or maximum of **two** sentences. Each question carries **1** mark.

1. What do you mean by Business enterprise?
2. What do you mean by invention?
3. Give names of any two types risks involved in entrepreneurship.
4. Who is an intrapreneur?
5. Name the major institutions conducting training for entrepreneurs in Kerala.
6. What do you understand by entrepreneurship development?
7. What is a business plan?
8. Expand the term NIESBUD. Give any one function of NIESBUD.
9. What do you mean by single window?
10. What do you mean by market research?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions (Not to exceed **one** paragraph each). Each question carries **2** marks.

11. What are the characteristics of a successful entrepreneur?
12. Who is a technical entrepreneur?
13. Briefly describe the industrial regulations relating to Entrepreneurial development.
14. Distinguish between pure entrepreneur and induced entrepreneur.
15. What do you mean by feasibility study?
16. Enumerate the requirements of a good report.
17. What do you mean by margin money?
18. What is bridge capital?
19. What do you mean by Non quantifiable projects?
20. What are techno parks?
21. What do mean by Subsidy?
22. What are start-ups?
23. Mention any two functions of SISI.
24. What are the growth strategies for small businesses?
25. What is an adoptive entrepreneur?
26. List out the conventional sources of finance.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. (Not to exceed **120** words). Each question carries **4** marks.

27. "Entrepreneurship as a Career" – comment on this statement.
28. Write a note on Women Entrepreneur in India.
29. What is the Role of Government in Supporting Entrepreneurship?
30. How do you prepare Business Plan?

31. Discuss the importance of MSME in developing countries.

32. What are the functions of DIC?

33. What are the measures for rehabilitation of sick industries?

34. Explain briefly the sources of project ideas.

35. What are the techniques of project appraisal?

36. Discuss briefly the central and state industrial policies for entrepreneurial development.

37. Describe the classification of entrepreneurs.

38. Explain briefly the general principles of a good project report.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. (Not exceeding **four** pages) Each question carries **15** marks.

39. What are incentives and subsidies? Discuss its advantages, need and problems relating to subsidies given to entrepreneurs.

40. Define women entrepreneur. Discuss the problems faced by women entrepreneurs and the remedial measures that may be taken to avoid such problems.

41. What do you mean by project life cycle? What is its impact on feasibility of a project?

42. What do you mean by Project Management? Describe the process of Project Management?

43. Explain the steps involved in registration of MSMEs in India.

44. What are the key features of project finance? Discuss the sources of project finance.

(2 × 15 = 30 Marks)
